What is claimed is:

- 1. A photographic element comprising a light sensitive silver halide emulsion layer and, having associated with that layer, a 1H-pyrazo[1,5-b]-1,2,4-triazole dye forming coupler having a fully substituted carbon atom at the 6-position, a chloro group at the 7-position, and, at the 2-position, a propionic ester moiety.
- 2. The element of claim 1 wherein the propionic ester moiety is substituted at the 1- or 2-position.
- 3. The element of claim 1 wherein the second ring carbon position bears a ballast containing at least 6 aliphatic carbon atoms.
- 4. The element of claim 1 wherein the propionic ester is an alkyl ester.
 - 5. The element of claim 1 wherein the 6-substituent is a t-butyl group.
- 6. The element of claim 1 wherein the coupler is selected so that the wavelength of maximum absorption of the dye formed by the coupler, using 4-amino-3-methyl-N-ethyl-N-(2-methanesulfonamidoethyl)aniline sesquisulfate hydrate as developer, is in the range of 546-549 nm.
- 7. The element of claim 1 wherein the coupler is represented by Formula (I):

wherein A is a fully substituted carbon atom, Z is Cl and Ballast is the group (i):

$$\begin{array}{c|c}
R_1 & R_3 \\
\hline
 & CO_2R_5 \\
R_2 & R_4
\end{array}$$
(i)

wherein R_1 through R_4 are independently H or substituents, two of which may be linked to form a saturated ring, and R_5 is an alkyl group.

- 8. The element of claim 7 wherein R₁ through R₄ are independently H, alkyl, or aryl groups.
- 9. The element of claim 7 wherein R₁ through R₄ are independently H or alkyl groups.
- 10. The element of claim 7 wherein R₁ through R₄ are independently H or methyl or ethyl groups.
- 11. The element of claim 7 wherein A is fully substituted with alkyl or aryl groups containing up to 8 carbon atoms.
 - 12. The element of claim 7 wherein A is a t-butyl group.
 - 13. The element of claim 7 wherein R_5 is an unsubstituted alkyl group.
- 14. The element of claim 13 wherein R_5 is an alkyl group of 6 to 20 carbon atoms.
- 15. The element of claim 13 wherein R_5 is an alkyl group of 12 to 18 carbon atoms.

- 16. A process for forming an image comprising imagewise exposing the element of claim 1 to light and the contacting the exposed element to a developer.
- 17. The process of claim 16 wherein the developer is a para phenylene diamine.
 - 18. A coupler represented by Formula (I):

wherein A is a fully substituted carbon atom, Z is Cl and Ballast is the group (i)

wherein R₁ through R₄ are independently H or substituents, two of which may be linked to form a saturated ring, and R₅ is an alkyl group containing at least 6 aliphatic carbon atoms.